Minutes for Triangle Association of Health Underwriters Board Meeting
Tuesday, February 13, 2007
Sponsor: WakeMed
Speaker: Chief Drexdal Pratt, Office of Emergency Medical Services North Carolina Department of Health and Human Services.

In Attendance:
Teri Gutierrez
Beth Donner
Ken Schaper
Tony Gutierrez
Rufus Langley

Excused Absence:
Hannah Baggett

Meeting Call to Order by Tony Gutierrez at 10:50 am.

Review of January 09, 2007 minutes: Do not have quorum to approve minutes.

New Business:
Tony Gutierrez suggests placing an ad in the Triangle Business Journal. The board likes the idea and will investigate layout and pricing associated with the ad.

Health Insurance Awareness Week: THAU is in the middle of Health Insurance Awareness week. To celebrate the association has paired up with the largest hospital in the Raleigh area to host the February membership meeting. TAHU has petitioned Raleigh's Mayor Meeker to declare this week Health Insurance Awareness Week.

Old Business:
Year in Review Committee Reports Each committee chair has been asked to submit a summary of their meeting minutes and brief description of work completed this year. The reports are as follows. Read by Teri Gutierrez

President Elect/Membership- Tony Gutierrez
The membership committee has been running a membership contest that started the first of the New Year. We have had 7 new members join with 6 different sponsors. George Ramsay has earned two movie passes for his two new members. The membership committee will be setting up for a phone blitz in March to see if we can get some of the members that dropped to rejoin and see if we can get some new members as well. As of 3-1-07 we are even with where we were a year ago. At the beginning of the year a goal was set for a net growth of 10% or 19 new members. We have a month to get the 19 new members we need.

Legal & Legislative- Bill Hendrickson
Several important legislative events took places this award period. The State Leadership was held at Sea Trails Resort at Sunset Beach, NC on dates July 27-29, 2006. Members attended Day On The Hill in Raleigh, NC on May 24 and 25. TAHU was strongly represented at the Capitol Conference Jan 28-31st.

Media Relations- Tony Gutierrez
We have completed a press release announcing our participation in the 2007 Cap Conference in Washington DC listing all participants from TAHU. This is just one of a couple of press releases sent out this year. We would like to increase this number for next year. We also continue to expand our media contacts list.

Continuing Education- Dean Holmes
Four continuing education courses were held this award period. 04-11-2006 Having the HSA Conversation, 05-09-2006 How Does A Drug Card Really Work, 09-12-2006 Oral Health: Critical to Overall Health and 12-12-2006 Disability Solutions: The Combination Sale. We also hosted our large scale program with Infinisource on COBRA. This course was worth 6 hours of CE credit.

Awards- Rufus Langley
NAHU Awards were given out at the 05-09-2006 membership meeting. Teri and Tony Gutierrez won Member of the Year and Hannah Baggett won the Spark Plug Award. Over the past year we evaluated our submission for last year's Pacesetter and realized we needed to have more complete documentation. We then put the responsibility on officers, committee chairs and those responsible for each area required for points to document their activities. With this we hope to get everyone to "buy in" to the process so that we get accurate and timely information. It is a struggle still since this is one of the many things the responsible person needs to do during their tenure. Our submission will be better than last year and place us higher in the rankings. We are planning to win the Pacesetter for our size chapter. We have continued to evaluate our award aspirations at nearly every meeting.

Communications- Tony Gutierrez
The committee has been very impressed by our win "NAHU website of the year." The committee continues to improve the monthly newsletter and has required each board member to submit a monthly article. The committee has also added more in depth membership meeting reminders, making them more of mini-newsletters.

Public Service- Laura McLean
1**. High School Career Day** – October 26th from 9:00 AM to 1:00 PM at the Triangle Town Center Mall. 2500 High School and Middle School Kids came to talk with 121 Companies. 9 TAHU members interacted with the kids United Healthcare donated Frisbees and coin bags. Everyone enjoyed themselves and felt that we should do this again next year.

2. **The Raleigh Professional Clothing Closet**- Collecting clothes at the 02/13/2007 and 03/13/2007 membership meetings. The Closing Closet provides appropriate work clothing at no charge to clients referred by partnering Triangle Area community service organizations. The closet operates by appointment only, and is located in downtown Raleigh, convenient to a bus line. This clothing closet is staffed by the Raleigh Soroptimist Society, a group of women dedicated to helping low income families succeed. Our March goal is for our members to bring clothing that they wish to donate to our monthly meetings. The Public Service Committee will periodically take donations made at our meetings to the center on behalf of TAHU They are a non-profit organization committed to enhancing the lives of women and girls! At the local, regional, and national level we award grants to female heads-of-household returning to school to improve the lives of themselves and their children. Internationally they work to empower refugee women in war-torn countries through counseling, training, mentoring, and micro-loans.

3. **Golf Tournament** - Monday, April 3, 2006 - Devils Ridge Golf Club, 5107 Links land Dr., Holly Springs, NC 27540
13 teams were assembled and raised a profit of $4,800. $2,000 will be donated to project Access

4. **Open Door/ Open Hearts**- In the fall, the TAHU board voted to "open it's doors" and allow local non-profits to present information on their organizations at TAHU membership meetings. Open Door/Open Hearts allows one non-profit per membership meeting to display an information table prior to the meeting. The group is then given 5 minutes at the beginning of the luncheon/breakfast to speak about themselves. Several groups have taken advantage of this program.

Including:
Water.org – 12-12-2006 membership meeting. Ms. Tony Langley contacted us about WaterPartners which is a non-profit organization that funds community-based, sustainable water supply and sanitation projects. Since 1990, they have funded over 140 projects in Guatemala, Honduras, El Salvador, Ethiopia, Kenya, Bangladesh, India, the Philippines, and Iraq. Over 100,000 people have clean water because of their efforts. Check them out online at www.water.org.

Goodfellows- Raleigh Jaycees presented information on their largest philanthropic event of the year. Since 1934, the Jaycees have treated less fortunate children to a magical Christmas experience including a banquet of turkey and all the trimmings, a visit with Santa and a $125 shopping spree for much needed clothing and shoes.

Alzheimer's Association – The North Carolina Director of the Alzheimer's Association came in to speak to members about the challenges of Alzheimer's, warning signs and the implications for the future.

February TAHU Membership Meeting Minutes: 02/13/2007 11:45pm
Sponsor: Wake Med

Speaker: Chief Drexdal Pratt , Office of Emergency Medical Services North Carolina Department of Health and Human Services.
Attendance: 37
CE Credit 02/13/2007: No CE

New Member Orientation 02/13/2007:
1:15 pm-1:30pm
Attendance: 0