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Contact: Liz Gutierrez
919-847-6353, Liz@ibs4me.com

NAHU's Capital Conference Promotes Healthy Access Plan

Raleigh, NC – When health insurance agents from across the country convene in Washington, DC February 3rd – 6th for the National Association of Health Underwriters (NAHU) Capitol Conference, they will focus much of their attention on the upcoming elections and the health care proposals being suggested.

NAHU's Capitol Conference, this year is an opportunity for health insurance agents and brokers to communicate their legislative agenda to congressional leaders. NAHU's legislative strategy includes promoting important health care reform initiatives such as consumer directed health care plans (CDHP), high-risk pools, and enhancing long-term care insurance and prescription drug coverage. With the recent buzz about a government-run system, it is NAHU's responsibility to inform legislator about what that would really mean.

“Members of NAHU care about health care,” said NAHU President Beth Ashmore. “We’re the agents and brokers who are on the front line of health care every day, helping millions of individuals get the most from their health insurance. Individual consumers and small business can find navigating the health insurance system rather daunting and licensed agents and brokers are trained and experienced in guiding individuals and employers through the complexities of choosing appropriate, affordable health plans.

“Too many Americans are unable to afford the cost of adequate health insurance coverage. But instead of taking steps to lower costs, some legislators continue to advocate for misguided health insurance reforms that will raise the cost of health insurance, pricing people out of coverage. NAHU will campaign for a health care system that maximizes choice in health care and promotes a robust and competitive market so more Americans will have access to affordable health care.”

The North Carolina Association, of nearly 1,000 professionals throughout the state is a chapter of the National Association of Health Underwriters that represents over 20,000 health insurance agents, brokers, consultants and professionals. Our members serve employers and individual consumers in accessing and purchasing affordable health insurance and related products. For more information, please contact Liz Gutierrez at (919) 847-6353 or Liz@ibs4me.com.

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